

LUR Rebates

Date:

9-Oct

Candidate:

Max Rose for Congress

Station:

WCBS - New York

Flight:

10/6-10/12

Order #/Estimate #:

322939/8822

Time Period (Day/Time)	Week	Rate Purchased	Class of Time	# Spots Purchased/Aired	Audited LUR	Rate Difference	Difference Due
Tu F 5-6a	10/6-10/8	\$500.00	LUR	3	\$450.00	\$50.00	\$150.00
Tu-Mon M 6-7a	10/6-10/12	\$1,000.00	LUR	3	\$900.00	\$100.00	\$300.00
Tu-F 1135p-1237a	10/6-10/9	\$1,600.00	LUR	2	\$1,400.00	\$200.00	\$400.00
Mon 1135-1235am	12-Oct	\$1,600.00	LUR	1	\$1,500.00	\$100.00	\$100.00
Su	11-Oct	\$25,000.00	LUR	1	\$20,000.00	\$5,000.00	\$5,000.00
						GROSS TOTAL REBATE	\$5,950.00
						NET TOTAL REBATE	\$5,057.50

REBATE PACKAGE

Time Period (Day/Time)	Week	:30 Rate	Class of Time	# Spots Purchased/Aired
Su 12n-1p NFL Today	11-Oct	\$4,500	LUR	1
Sa 9-10a News	10-Oct	\$800	LUR	1
Sa 6-7a News	11-Oct	\$650	LUR	1

GROSS TOTAL REBATE	\$5,950.00
NET TOTAL REBATE	\$5,057.50